

HELLO TO ALL OUR VALUED CUSTOMERS,
WE WOULD LIKE TO INTRODUCE OURSELVES...

We are the Eco Friendly Printer, AZ Printzone! In an era where everyone is concerned about our environment, we bring to you and your company a different choice. Not all solutions can be "eco friendly," but having a choice is a huge step in reducing our environmental footprint. We are very competitively priced while offering the best quality and turnaround time. Give us a call or send us a quote!

"IF YOU THINK IT... WE CAN INK IT!"

- DOUG & ORLY MCCABE



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Design
Posters
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...and more!**

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PRINT. DESIGN. MAIL.



"IF YOU CAN THINK IT... WE CAN INK IT!"



ECO-FRIENDLY PRINTER

GETTING THE WORD OUT...

Our customers and employees care about how environmentally responsible your organization is, and your marketing materials are a great place to tell them. When you've done your homework to ensure that your printing comes from sustainably produced paper using soy-based inks on wind-powered presses, spread the word! You can add a line of text, "Processed Chlorine Free," or add the recycling label on your brochures, catalogs, business cards and other marketing materials.

WHAT IS GREEN PRINTING?

In the business world, sustainable printing is a solution that's helping corporations achieve their eco-friendly goals while also saving money. The definition of a "green printer" is a broad one. We will break it down to its parts here for you...

REDUCING AND REUSING WASTE...

By using top-grade paper, trained operators, and modern equipment, the amount of paper needed for setup can be significantly reduced. The most eco-friendly printers have their scrap paper recycled into newsprint, which requires much less energy, water, and chemical treatment than recycling into white paper. Plus, biodegradable or recyclable packing materials helps avoid more permanent waste in landfills.

ENERGY CONSUMPTION...

A key part of eco-friendly printing is what goes into powering and outfitting the equipment and facilities. Facilities that use renewable energy sources such as wind and solar power, well-insulated, energy-efficient buildings, energy-saving features such as fluorescent lighting, low-water usage in fixtures and landscaping, and power-saving equipment can make a big difference in the amount of total resources it takes to produce a printed piece.



PAPER...

Look for papers that include pre-consumer recycled content and are responsibly sourced from sustainable tree plantations and well-managed forests, with chlorine-free processing. Papers using post-consumer recycled fibers may or may not be the most eco-friendly option, depending on the chemicals and waste involved in the recycling process to bleach printed material into clean white sheets.

INKS, COATINGS & CHEMICALS...

Eco-friendly printing uses vegetable-based inks, primarily soy, instead of petroleum based inks which leach volatile organic compounds. Vegetable-based inks are both gentle on the environment and produce bright, high quality images that are more easily removed during paper recycling. Claims that water-based inks are more environmentally friendly than plastisols are questionable at best. Both inks rely on plastic resins or binders, pigments, fillers and various chemical additives. While the primary solvent is water, these inks often contain co-solvents such as formaldehyde and alcohols. Water-based aqueous coatings provide high-gloss finishes and are more eco-friendly than UV coatings. Using organic neutralizing solutions and filters to ensure the solvents and protectants used in printing don't contaminate the local ground water and soil.

